

## Privacy Policy

*Last Updated: November 1, 2024*

Limitless Travel, LLC ("we," "our," or "us") is committed to protecting your privacy. This Privacy Policy outlines how we collect, use, and safeguard your personal information when you visit our website, use our services, or communicate with us. By using our website, you agree to the terms of this policy.

### 1. Information We Collect

We may collect the following types of personal information:

- **Contact Information:** Name, email address, phone number, and mailing address.
- **Travel Details:** Preferences, travel dates, destinations, and group information.
- **Payment Information:** Billing address and payment method (collected securely through third-party processors).
- **Usage Data:** Information about how you interact with our website, such as IP address, browser type, and pages visited (collected via cookies and similar technologies).

### 2. How We Use Your Information

We use your information to:

- Provide and personalize our travel planning services.
- Process payments and confirm bookings.
- Communicate with you regarding your travel plans, updates, or special offers.
- Enhance the functionality and user experience of our website.
- Comply with legal and regulatory requirements.

### 3. Sharing Your Information

We do not sell your personal information. We may share your information with:

- **Service Providers:** Trusted third-party vendors (e.g., airlines, hotels, car rental agencies) to facilitate your bookings.
- **Legal Authorities:** If required by law or to protect our legal rights.
- **Payment Processors:** Secure third-party services for handling payments.

### 4. Data Security

We implement industry-standard security measures to protect your personal information. This includes encryption, secure servers, and regular audits. However, no online system is entirely secure, and we cannot guarantee the absolute security of your data.

## **5. Cookies and Tracking Technologies**

Our website uses cookies to enhance your browsing experience, analyze traffic, and tailor content to your preferences. You can adjust your browser settings to disable cookies, but some features of our website may not function properly.

## **6. Your Rights**

You have the right to:

- Access the personal information we hold about you.
- Request corrections to inaccurate or incomplete data.
- Request the deletion of your data, subject to legal and contractual obligations.
- Opt out of receiving promotional communications.

## **7. Third-Party Links**

Our website may contain links to third-party websites. We are not responsible for the privacy practices or content of these external sites.

## **8. Changes to This Privacy Policy**

We may update this policy from time to time to reflect changes in our practices or legal requirements. Updates will be posted on this page with the "Last Updated" date.

## **9. Contact Us**

If you have any questions or concerns about this Privacy Policy or our data practices, please contact us at:

Limitless Travel, LLC  
510 E. Robert Road  
Oak Creek, WI. 53154  
admin@limitlesstravel.us  
262-227-8165